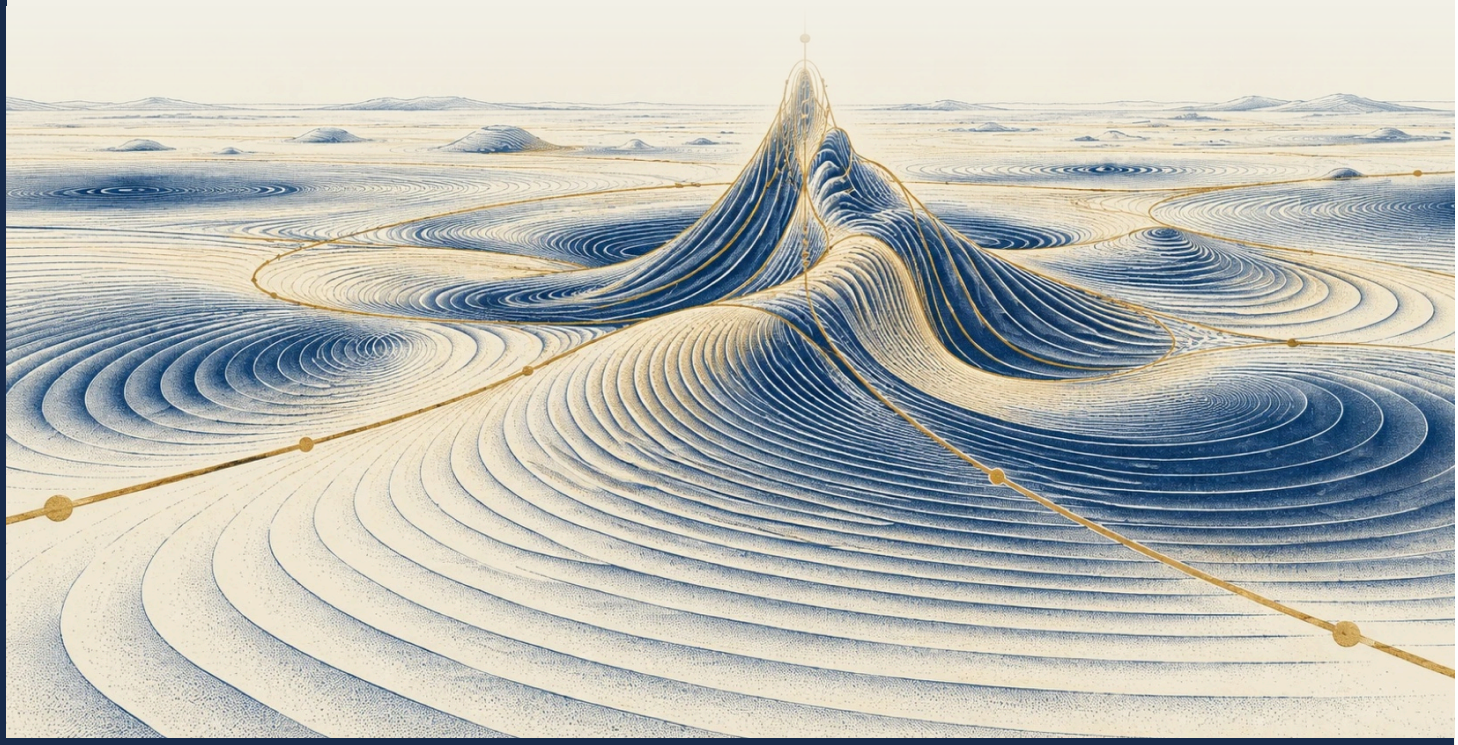
ORBIT · INTENT DATA

The next opportunity. Already in motion.

How Orbit finds people researching what you sell across 5M+ websites and 20,810 topics, turns them into audiences that refresh daily, and connects them to your channels, your website, and your software.



AT A GLANCE

Orbit, in one page.

How Orbit finds people researching what you sell across 5M+ websites and 20,810 topics, turns them into audiences that refresh daily, and connects them to your channels, your website, and your software.

WHAT IT DOES	THE SIGNAL
Finds people researching your category across the web, at the person level	60B+ intent signals across 5M+ websites, organized into 20,810 topics
HOW IT STAYS FRESH	**HOW YOU USE IT**
Active audiences refresh through scheduled daily runs	The dashboard, exports, the REST API, the TypeScript SDK, and MCP

Built for

- Demand generation teams building in-market audiences
- Paid media managers who want fresher, more relevant targeting
- SDR teams who want lists built from behavior, not only firmographics
- RevOps teams aligning intent, CRM, and activation
- Software teams and AI agents that need research signals

VERIFIED PROFILES	INTENT SIGNALS	WEBSITES MONITORED	INTENT TOPICS
280M+	60B+	5M+	20,810

Leadpipe-published platform figures. Definitions: https://www.leadpipe.com/resources/our-data/

Start free: 7 days or 500 profiles, no card — leadpipe.com/product/orbit

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Your ICP describes who could buy. Research activity shows who is evaluating now — often long before they visit your website.

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Edition	Updated	Online
Product book No. 02	October 2026	leadpipe.com/product/orbit

Demand takes shape before it reaches you.

01

> Your ICP describes who could buy. Research activity shows who is evaluating now — often long before they visit your website.

Most buying research happens away from your website: on publications, review and comparison pages, communities, and documentation. By the time a buyer reaches you, they may already have a shortlist. Lists built only on job title and company size cannot see that research, so outreach and ad spend reach everyone who fits instead of the people who are actually looking.

Orbit is Leadpipe's person-level intent product. It watches research behavior across a monitored network of websites, organizes it into topics, and returns **people**: who matched your topics, which topics, and how strongly. You build those people into audiences that refresh every day.

THREE QUESTIONS, THREE KINDS OF DATA

QUESTION	DATA THAT ANSWERS IT	LEADPIPE
Who could buy?	Fit: role, company, size, industry, geography	ICP filters in Orbit and identification
Who is evaluating right now?	Timing: research on topics related to what you sell	**Orbit**
Who came to us?	Activity: visits and pages on your own website	Visitor Identification

> Your ICP describes the fit. Research adds the timing.

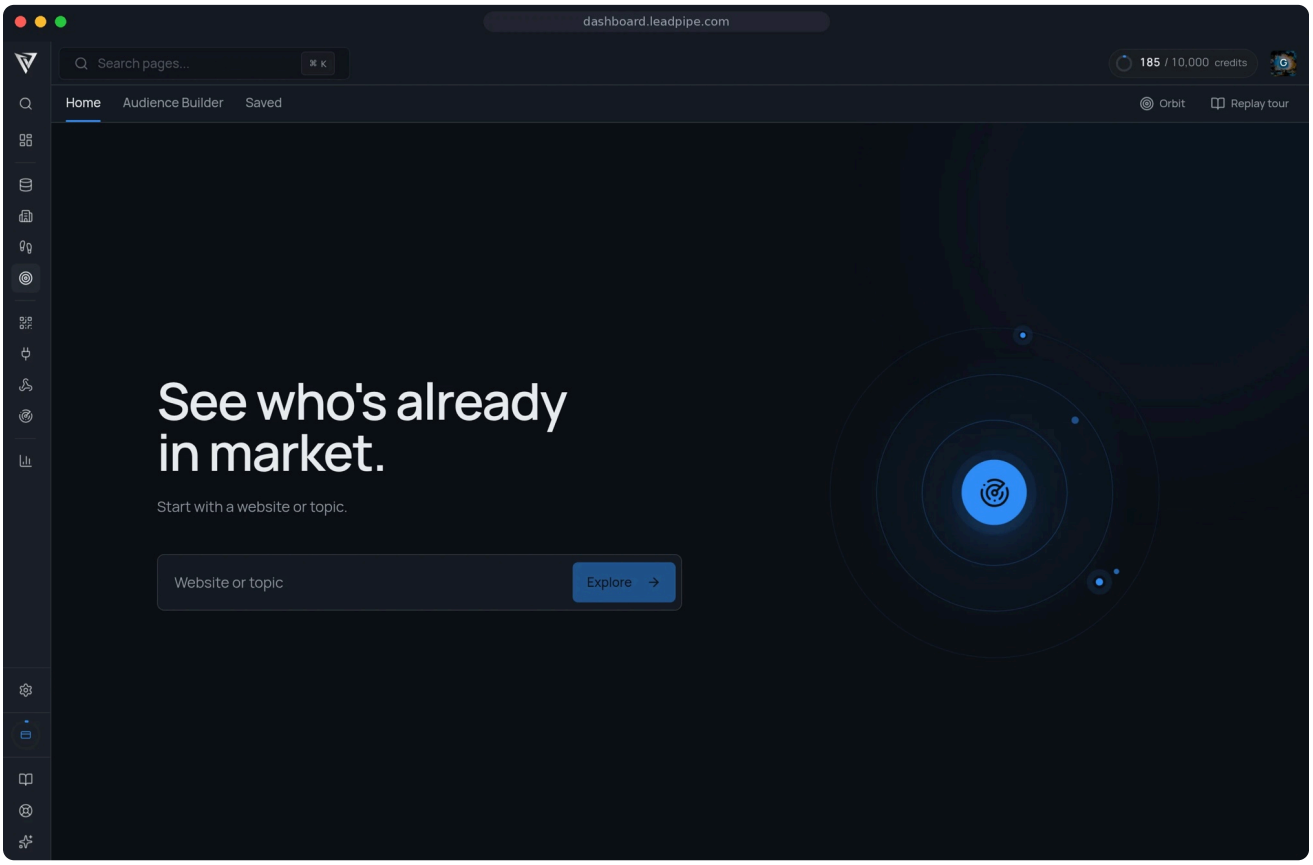
People, not only accounts

Account-level "surge" data tells you a company may be interested, and leaves you to guess who. Orbit returns the people who matched, together with company context, so an audience can go straight to a sequence, an ad platform, or a rep.

How Orbit models intent.

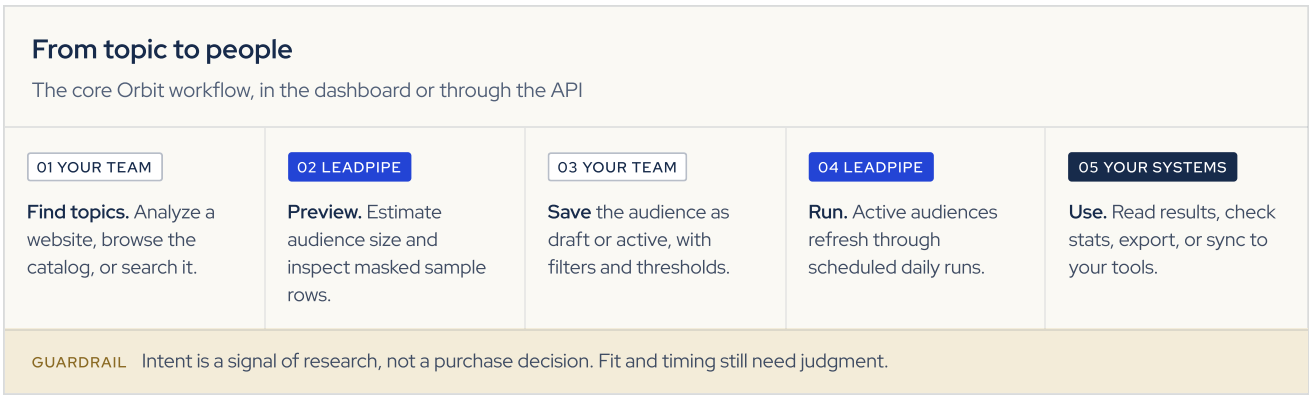
02

> Topics describe the market, scores and overlap describe strength, filters describe fit, and runs give you a dated snapshot you can act on.



Orbit starts with a website or a topic, then builds the audience of people researching it.

CONCEPT	WHAT IT IS	WHY IT MATTERS
Topic	A subject people research, from a catalog you can browse, search, or derive from any website	The vocabulary of your market
Intent score	Strength of a person's match on the selected topics; filter with `minScore`	A threshold you can tune and explain
Topic overlap	How many of the selected topics a person must match	Higher overlap means a narrower, usually stronger audience
ICP filters	Company, role, job title, contactability, geography, and demographics	Fit before reach
Audience	A saved definition: topics, thresholds, and filters	Reusable, reviewable targeting logic
Run	A materialized snapshot of an audience at a point in time	The unit you act on and report against



Daily refresh

Interest moves. An audience that was right last month is partly stale today. Active Orbit audiences refresh through scheduled daily runs, so each run reflects current research, and the run-over-run view shows who joined, who dropped out, and how intent moved.

Results you can rank

Results are hydrated with person and company context and ordered by intent score, then topic overlap, so the strongest matches come first. Fill-rate statistics show how complete each field is across the run, and every run can be exported as CSV.

Topics: the vocabulary of your market.

03

> A catalog of 20,810 topics lets you describe exactly what your buyers research — your category, their problems, and your alternatives.

Good audiences start with good topics. Orbit gives you three ways to find them, and topic discovery is public, so you can explore your category before you commit to anything.

METHOD	HOW IT WORKS	BEST FOR
Analyze a website	Point Orbit at your site or a competitor's and get the topics that describe it	A fast, grounded starting list
Search the catalog	Search topics by keyword	Specific products, problems, and technologies
Browse and compare	Explore facets, trends, movers, and side-by-side comparisons	Spotting rising categories and choosing between close topics

Choosing topics that convert

- **Category topics** describe what you sell. They are broad and give you reach.
- **Problem topics** describe the pain you solve. They often catch buyers earlier.
- **Alternative topics** describe the tools buyers compare you with. They signal active evaluation.
- **Adjacent topics** describe the stack around you. Use them to refine, not to define, an audience.

IN PRACTICE

Start narrow, then widen

Begin with a handful of high-signal topics, a higher `minScore`, and an overlap of two. Preview the audience, check that the people make sense, and loosen thresholds only when you need more reach.

Topic intelligence for analysts and agents

The MCP server exposes the same discovery tools to AI assistants: `list_topics`, `search_topics`, `get_topic_facets`, `get_topic_trend`, `compare_topics`, `get_topic_movers`, and `analyze_website_topics`, plus a guided `discover-audience-topics` prompt.

Audiences: from a market to a list of people.

04

> Combine topics with fit filters and thresholds, preview before you save, and let daily runs keep the audience current.

WHAT YOU CONTROL	
SETTING	WHAT IT DOES
Topics	The research subjects that define the audience
`minScore`	The minimum intent score a person needs to qualify
Topic overlap	How many selected topics a person must match
Company filters	Industry, company size, and other firmographics
Role filters	Job title, seniority, and department
Contactability	Require a business email, for example, so every row can be worked
Geography and demographics	Where people are and who they are
Status	`draft` while you iterate; `active` to start scheduled daily runs

Preview before you commit

A preview estimates the audience size and shows masked sample rows without saving anything. Use it to tune topics and filters until the people look like your buyers.

Read what changed

Each run has statistics and a history. The audience dashboard shows people added and removed since the previous run and how intent and topics moved; trends show the audience across runs. That is exactly the “what is new since yesterday” a rep or an agent needs every morning.

NOTE

Audiences included in your plan

Saved Orbit audiences are included from Pro 2K upward — 2, 4, 6, and 8 audiences on the 2K, 5K, 10K, and 20K plans — and as shared audiences on Agency plans. Platforms includes Orbit, and Enterprise is scoped to your needs. See the pricing chapter.

Where intent meets your website.

05

> The strongest record in most workflows is someone researching your category who also visits your site. Orbit gives you that overlap directly.

Orbit and Visitor Identification share one identity graph, so the person in an Orbit audience and the person reading your pricing page can be recognized as the same human. That closes the loop: you can target people by research, see when they arrive, and report on which audiences and topics produced pipeline.

QUESTION	OPERATION
Which people in our latest audiences visited our site?	`GET /v1/intent/audiences/website-visitors`
Which members of one audience visited?	`GET /v1/intent/audiences/{id}/website-visitors`
Which topics has this visitor matched over time?	`GET /v1/intent/audiences/website-visitors/{hashedEmail}/topic-history`
What changed since the previous run?	`GET /v1/intent/audiences/{id}/dashboard`
How has the audience moved across runs?	`GET /v1/intent/audiences/{id}/trends`

The morning brief

Every day, for each rep's territory

01 LEADPIPE	02 LEADPIPE	03 AI AGENT	04 YOUR TEAM
An active audience refreshes on its daily run.	Returns audience members who also visited your site.	Summarizes who is new, their topics, and the pages they read.	The rep starts the day with the warmest people first.

GUARDRAIL Reference the topic, not the observation: "teams evaluating migrations often ask…", not "we saw you researching…".

Nine plays for in-market demand.

06

> Outbound, paid media, ABM, and revival all work better when they start with people who are already researching.

PLAY	HOW IT WORKS	WHAT CHANGES
Outbound from intent	Sequence people researching your category, comparisons, and problems	Lists built from behavior, not only databases
Paid media to in-market people	Export audiences, refreshed daily, to build ad and email audiences	Prospecting spend that behaves more like retargeting
See who clicked	Pair with identification to recognize audience members when they arrive	No more anonymous traffic you paid for
Close the loop	Connect audiences, topics, visits, and CRM outcomes to the same person	Budget moves to the audiences that produce pipeline
Work ready buyers first	Stack intent with site behavior to rank who reps call first	Time goes to people showing real evaluation
Competitive timing	Use alternative and comparison topics to see when buyers evaluate options	Reach out while the decision is still open
Intent-triggered ABM	Watch topic movers and audience changes inside target accounts	ABM that reacts instead of waiting
Revive quiet opportunities	Track when old leads resume research on your topics	Re-engagement with a reason
Category launches	Test a new ICP or category with an audience of real researchers	Faster read on demand before you scale

Who uses Orbit

ROLE	WHAT THEY GET
Demand generation	One flow from in-market signal to site visit to sales action
Paid media	Person-level audiences that refresh daily, tied to named visitors
SDR teams	Daily lists of people researching the problems you solve
RevOps	Standard audiences and topics across regions and brands, aligned with the CRM
Product marketing	An early read on which categories and messages pull in-market people
Agencies	In-market audiences for every client, from shared Orbit capacity

Build with Orbit: API, SDK, and MCP.

07

> Everything in the Orbit workflow is available programmatically, so your product, your data team, or your agent can use it directly.

INTERFACE	USE IT WHEN	COVERS
REST API	You are integrating from any language or backend	`/v1/intent/topics/…` and `/v1/intent/audiences/…`
TypeScript SDK	You are building Orbit into a TypeScript application	`@leadpipe/client` : topics and audiences, with polling helpers
MCP server	An AI assistant should explore topics or operate audiences	`@leadpipe/mcp` : topic, audience, and result tools

Build an Orbit audience with the TypeScript SDK

```ts
import { Leadpipe } from "@leadpipe/client";

const client = new Leadpipe({ apiKey: process.env.LEADPIPE_API_KEY });

// 1. Find topics that describe your market
const topics = await client.intent.topics.search({ q: "data warehouse", limit: 5 });
const topicIds = topics.data.map((topic) => topic.topicId);

// 2. Save an audience with fit filters, then activate it
const audience = await client.intent.audiences.create({
  name: "Warehouse migration researchers",
  config: { topicIds, minScore: 70, filters: { hasBusinessEmail: true } },
});
await client.intent.audiences.update(audience.data.id, { status: "active" });

// 3. Wait for the snapshot, then read the strongest matches
await client.intent.audiences.waitUntilReady(audience.data.id, { timeoutMs: 600_000 });
const results = await client.intent.audiences.results(audience.data.id, { limit: 25 });
```

- **Manual runs** accept an `Idempotency-Key`, so a retried request never queues a duplicate run.
- **Audience tools in MCP** include `get_audience_filters`, `preview_audience`, `query_audience`, `create_audience`, `update_audience`, `get_audience_results`, `get_audience_stats`, and `export_audience`.
- **The OpenAPI specification** for intent is published at api.aws53.cloud/openapi-intent.json.

NOTE

Plan access

Full API access is part of the Platforms plan and scoped for Enterprise. The MCP server can create, update, and delete audiences; give research-only agents read tools, or require approval for every write.

Getting started, and using intent well.

08

> Define the customer job, explore topics, preview, then connect results to work — and treat intent as the timing signal it is.

1. **Define the customer job.** Specify the market, research topics, and downstream workflow you want to support. Keep a clear distinction between relevant interest and an actual buying decision.
2. **Explore the available topics.** Use discovery or site analysis to choose the research categories that fit. Check the terminology and scope before building a broad audience.
3. **Preview and refine.** Inspect available audience output and the fields your workflow needs. Refine your criteria before treating the result as a production input.
4. **Connect results to work.** Use supported saved audiences, results, exports, or developer tools. Set a review process for freshness, relevance, source restrictions, and repeated activation.

AUDIENCE SCORECARD	
QUESTION	HOW TO CHECK IT
Do the people fit?	Review the preview and the first run against your ICP
Are the topics right?	Read the matched topics on top results; remove topics that bring noise
Is it the right size?	Adjust `minScore` and overlap until reach and precision balance
Is it fresh?	Watch adds and removals across the first week of daily runs
Does it convert?	Compare replies, clicks, and site visits with your usual lists

GUARDRAIL

Intent is a signal, not a verdict

A topic score describes research behavior. It is not proof that someone is ready to buy. Write to the problem they are researching, respect contact permissions and suppression, and let fit and timing guide the next step.

One platform: identity, intent, and company context.

09

> Orbit is one of three products built on the same identity graph. Each answers a different question; together they give every buyer the deepest context available.

ALSO ON LEADPIPE

Visitor Identification

Who is on our website?

INPUT
Eligible visits to your own site, through one pixel

OUTPUT
Named person, contact fields, company, and page activity

DEPTH
Person-level, strongest on eligible US traffic

THIS BOOK

Orbit

Who is researching what we sell, anywhere?

INPUT
Topics from a catalog of 20,810, plus your ICP filters

OUTPUT
People, the topics they matched, and how strongly; refreshed daily

DEPTH
Person-level research across 5M+ websites

ALSO ON LEADPIPE

IP to Company

Which business is behind this address?

INPUT
A public IPv4 or IPv6 address

OUTPUT
Company, firmographics, and network context, or a clear unknown

DEPTH
Company-level, for traffic worldwide

Ways to use the data

INTERFACE	WHAT IT DOES
Dashboard	Review visitors, build segments and audiences, export CSV, and use Lipo, Summariser, and Finder
260+ integrations	CRM, email, sales engagement, Slack, spreadsheets, and workspace tools
Webhooks	Event-driven delivery with First Match or Every Update triggers
REST API	Visitors, sessions, segments, company lookup, Orbit topics and audiences
TypeScript SDK	`@leadpipe/client` for Orbit topic and audience workflows
MCP server	`@leadpipe/mcp` exposes visitor data and Orbit tools to AI assistants
Warehouse delivery	Snowflake, Amazon S3, and custom pipelines on Platforms and Enterprise

Teams building on Leadpipe.

10

> Startups, agencies, software platforms, and enterprises use Leadpipe to turn anonymous demand into pipeline.

nostra	HACKERNOON	BCG	blackdove	AiSDR
theoris	PouncerAI	7shifts	MAGE	Rev
zip	ZOOMRX		GLEANTAP	Capturify.io
foresite better ROAS for your site	LOYALTY BRANDS	E2Global	GUARDIAN LITIGATION GROUP	intero DIGITAL
	ABARCA	CONDOC	CRMANTRA	dono.
Elayne	ExactEstate	KETOS	Juris Digital	betterweb
ACRO COMMERCE	clearnym	Lead Hero	M8 LABS	BONNOT

> "Accuracy of visitor identification and seamless CRM integration is excellent."
>
> Daniel B. · Managing Director · Verified G2 review

> "Instant notifications when someone visits our pricing page. Game changer."
>
> Oswaldo C. · Small business · Verified G2 review

Customer stories

Results as reported in each published customer story, with the context and measurement window described there.

12–15%

first-touch reply rate on Leadpipe-sourced outbound

Compared with ~5–6% on cold lists

Confidential AI sales platform

AI SALES AGENTS · UNDER NDA

Real buyer context. Better agent outreach.

Put human reps and AI sales agents on the same facts about buyer activity.

12–15%	~2×	~⅓
first-touch reply rate	weekly identified high-intent accounts	fewer unsubscribes in the same cohort

Read the story · leadpipe.com/resources/success-stories/ai-sales-agent-platform-nda

~40%

more enterprise accounts with verified on-site activity

Within one quarter

Magic Software

ENTERPRISE SOFTWARE

Enterprise demand. Before the form.

Connect anonymous integration research to named accounts and regional sales teams.

~40%	1 quarter	Salesforce
more accounts with verified activity	reported evaluation window	connected to regional workflows

Read the story · leadpipe.com/resources/success-stories/magic-software-enterprise-gtm

~60%

more booked meetings from identified accounts

From about 19 to 31 meetings per month

Upsell.com

ex ReConvert

COMMERCE SOFTWARE

More relevant outreach. More booked meetings.

Turn anonymous merchant research into account context and timely sales conversations.

~60%	~19 → 31	14–17%
more booked meetings	meetings per month	first-touch reply rate

Read the story · leadpipe.com/resources/success-stories/upsell-com-shopify

~23%

quarter-over-quarter attributed revenue growth

Within the same spend envelope

LL Medico

HEALTHCARE COMMERCE

Better customer context. More relevant care.

Connect product research to better segmented email and retargeting campaigns.

~23%	~$640K	~6.8%
attributed revenue growth quarter over quarter	attributed revenue in the reported window	click rate on segmented campaigns

Read the story · leadpipe.com/resources/success-stories/ll-medico-healthcare-ecommerce

~4.5×

email click-through rate after visitor-led segmentation

From about 1% to 4.5%

JobBoard.io

HIRING SOFTWARE

Known visitors. More engaged campaigns.

Give lifecycle campaigns more identifiable contacts and the behavior to segment them.

~4.5×	$1.50 → $0.45	~35%
email click-through rate	blended cost per net-new email	monthly revenue growth in the reported window

Read the story · leadpipe.com/resources/success-stories/jobboard-io-growth

CHAPTER 11 / PRICING

Plans and pricing.

11

> Orbit is part of the Leadpipe platform. Saved Orbit audiences are included from Pro 2K upward, Agency plans share audiences across clients, Platforms includes Orbit with full API access, and Enterprise is scoped to your organization.

FREE TRIAL

7 days or 500 identified profiles, whichever comes first.

No credit card required. Every feature, on your own traffic.

Start free
dashboard.leadpipe.com/auth/signup

Pro · For businesses · one site or brand

Identify your website visitors. Give your business the context to reach them.

PRO PLANS · USD

PLAN	IDENTIFIED VISITORS / MO	MONTHLY	QUARTERLY, BILLED	YEARLY, BILLED	PER ID	ORBIT AUDIENCES
Pro 500	500	**$147**	$366 (17% off)	$1,305 (26% off)	$0.29	–
Pro 1K	1,000	**$248**	$618 (17% off)	$2,202 (26% off)	$0.25	–
Pro 2K	2,000	**$398**	$991 (17% off)	$3,534 (26% off)	$0.20	2
Pro 5K	5,000	**$819**	$2,039 (17% off)	$7,273 (26% off)	$0.16	4
Pro 10K	10,000	**$1,179**	$2,936 (17% off)	$10,470 (26% off)	$0.12	6
Pro 20K	20,000	**$1,879**	$4,679 (17% off)	$16,686 (26% off)	$0.09	8

WHAT'S INCLUDED

Real-time visitor identification
Identify matched US visitors while they browse, with names, available email addresses, and company context.

Real-time IP-to-company
See the company behind a business visit, including when there is no person-level match.

Email waterfall enrichment
We check multiple data sources in order until we find a verified email, so your team has a contact to work with.

Phone enrichment
Add available phone numbers to the identified person's profile alongside their email and company.

LinkedIn profiles
Find the person's available LinkedIn profile in the visitor record to understand their role and background.

Page-level visitor activity
See the pages each identified person viewed and the activity behind their visit.

ICP scoring
See how closely an identified visitor matches your ideal customer profile, so your team can prioritize relevant prospects.

260+ integrations
Send identified visitors and their context to your CRM and connected tools.

Unlimited CSV export
Export visitor records as CSV files for your team's reporting, research, and workflows.

Lipo AI agent
Use Lipo to help understand your visitor data and research the people and companies engaging with your business.

Summariser
Turn visitor and company context into a concise summary your team can review before reaching out.

Finder
Find relevant people and companies to research and follow up with.

Agency · For agencies · unlimited clients

Fully white-label for your clients, from login and sign-up to the pixel.

AGENCY PLANS · USD

PLAN	IDENTIFIED VISITORS / MO	MONTHLY	QUARTERLY, BILLED	YEARLY, BILLED	PER ID	ORBIT AUDIENCES
Agency 100K	100,000	**$3,500**	$8,715 (17% off)	$31,080 (26% off)	$0.04	–
Agency 200K	200,000	**$5,500**	$13,695 (17% off)	$48,840 (26% off)	$0.03	40

EVERYTHING IN PRO, PLUS

Your domain and your brand
Login, sign-up, and the pixel all carry your name.

Unlimited client accounts
Add as many clients as you like. Your IDs are shared across them.

Free trials for your clients' accounts
You set the length and credits for new client trials, up to 14 days and 500 IDs.

Custom pixel per client
Give each client their own tracking pixel.

Dedicated Slack support
A shared Slack channel with our team for onboarding and client questions.

Platforms and Enterprise

FOR SOFTWARE AND AI PRODUCTS

Platforms

$2,499/month · 3-month proof of concept

Build your own product on Leadpipe's identity data, through the API. High limits during the 3-month POC.

- Full API access
- High limits for 3 months
- Snowflake, Amazon S3, and warehouse delivery
- Webhooks and custom data pipelines
- Dedicated Slack support
- Developer documentation

FOR YOUR ORGANIZATION

Enterprise

Custom · volume, workflows, and delivery scoped to you

Identity and intent across the systems your business runs. Volume, workflows, and delivery scoped to you.

- Full API access and connected delivery
- Warehouse and custom pipeline delivery
- Account intelligence and buying-committee context
- Workflows across teams and business units
- Custom volume and commercial terms
- Security, data, and procurement review

Compare plans

CAPABILITY	PRO	AGENCY	PLATFORMS	ENTERPRISE
Real-time visitor identification	Included	Included	Included	Scoped
Real-time waterfall enrichment	Included	Included	Included	Scoped
Phone enrichment	Included	Included	Included	Scoped

CAPABILITY	PRO	AGENCY	PLATFORMS	ENTERPRISE
LinkedIn profile fetch	Included	Included	Included	Scoped
Real-time IP-to-company	Included	Included	Included	Scoped
Page-level behavior and ICP scoring	Included	Included	Included	Scoped
260+ integrations and CSV export	Included	Included	Included	Scoped
White-label and custom domain	–	Included	Included	Scoped
Unlimited client accounts	–	Included	Included	Scoped
Free trials for client accounts	–	Included	Included	Scoped
Lipo AI agent, Summariser, and Finder	Included	Included	Included	Scoped
Orbit intent audiences	Pro 2,000+	Included	Included	Scoped
Full API access	–	–	Included	Scoped
Dedicated Slack support	–	Included	Included	Scoped
High usage limits during the 3-month POC	–	–	Included	Scoped
Webhooks and custom data pipelines	–	–	Included	Scoped
Snowflake, Amazon S3, and warehouse delivery	–	–	Included	Scoped
Custom volume and commercial terms	–	–	–	Scoped
Multi-team workflow scoping	–	–	–	Scoped
Security, data, and procurement review	–	–	–	Scoped
Organization-wide rollout planning	–	–	–	Scoped

Quarterly and yearly prices are the full charge for the period; identification capacity renews monthly. Each unique identified visitor counts once, and repeat visits attach to the same profile. Prices in USD as published at leadpipe.com/pricing in October 2026.

Questions teams ask first.

12

How is Orbit different from visitor identification?

Visitor identification starts with activity on your own website. Orbit starts with relevant research topics and buying signals, helping you explore audiences beyond the visits you already observe.

Can I use Orbit from my application?

Yes. The official developer tools support topic discovery and audience operations. The TypeScript package is @leadpipe/client; use the API and SDK documentation for authentication, available operations, and request schemas.

Can an AI assistant work with Orbit?

The Leadpipe MCP server exposes supported topic and audience workflows. Configure the server with your own Leadpipe credentials and review the tools and access required for your task.

Are these people guaranteed to buy?

No. Research activity is an indicator of possible interest. Your team or application still needs to assess fit, timing, permissions, and the appropriate next step.

Where do I check capacity and included audiences?

The pricing page shows published Pro and agency tiers and their included Orbit audience counts. Confirm the scope of your selected plan and any additional requirements with the Leadpipe team.

How fresh are Orbit audiences?

Active audiences refresh through scheduled daily runs. Each run is a dated snapshot, and the audience dashboard shows who joined and who left since the previous run.

How many topics are there?

The catalog covers 20,810 intent topics across a monitored network of 5M+ websites. Topic discovery is public, so you can explore it before you sign up.

Keep exploring

Product page
The live overview, with the latest details
leadpipe.com/product/orbit

Pricing
Current plans, billing periods, and the trial
leadpipe.com/pricing

Customer stories
How teams use Leadpipe, in detail
leadpipe.com/resources/success-stories

Documentation
Installation, integrations, and the API reference
docs.leadpipe.com

Evaluation kit
Trial scorecard, vendor questionnaire, and buying guides
leadpipe.com/resources/visitor-identification

Product book: Visitor Identification
See the person. Understand the opportunity.
leadpipe.com/guides/leadpipe-visitor-identification.pdf

Product book: IP to Company
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